

Payment by static link

[invoice-to-messenger.mp4](#)

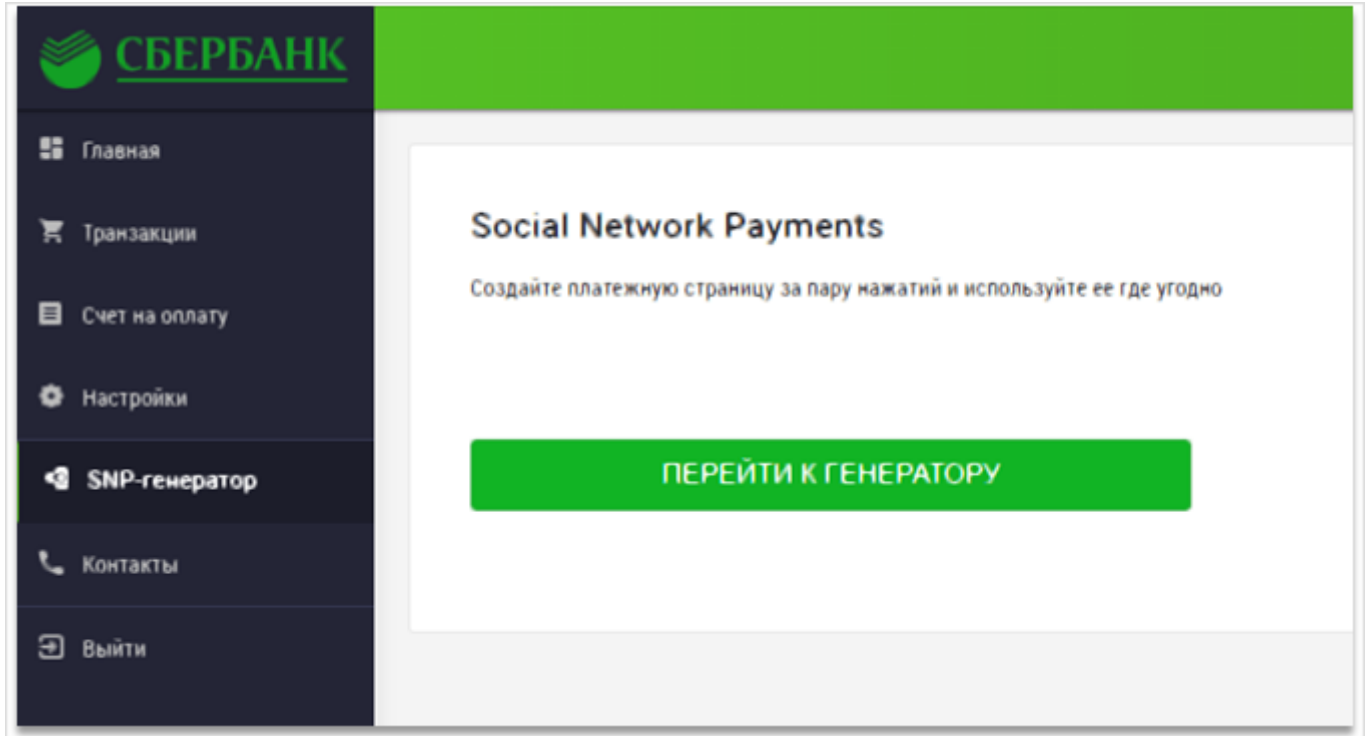
The easiest way to accept payment is to give the buyer the opportunity to click on a regular link and enter the amount, payment purpose and bank card details on their own. The merchant generates a link that leads to the payment page. This link can be:

- place on the store's website;
- send to the buyer by email;
- send to the buyer using the instant messaging system (WhatsApp, Telegram, Viber, etc.);
- post on social networks.

The buyer follows the link to the payment page, enters bank card details and transfers funds. This method of connection does not require programming skills or your own website.

Generating a payment link using a generator

The **Account for the messenger** section will allow you to expand the list of payment acceptance methods that do not require time-consuming integration.



To create a link to pay using the payment link generator, follow these steps.

Go to the link creation web page from your personal account ([test environment/production environment](#)), **Invoice for messenger** section.

Click on the **Go to generator** button.

The following page will be displayed.

Формирование счета на оплату

RU

Сумма платежа

₽

Описание платежа

Осталось символов: 150

Дополнительные поля

☒ Электронная почта

☐ ФИО

☐ Телефон

☐ Адрес доставки

+

ДОБАВИТЬ ПОЛЕ

СОЗДАТЬ ССЫЛКУ

СОЗДАТЬ QR-КОД

Fill in the fields with values:

Setting/Field	Description	Mandatory
Payment amount	The order amount.	No
Description	Description of the order in any format.	No
Email	Whether or not to display an email input field the buyer on the payment page.	Yes
Full name	Whether or not to display a field for entering the last name, first name and patronymic of the buyer on the payment page.	No
Telephone	Whether or not to display a field for entering the number the buyer's phone number on the payment page.	No

Setting/Field	Description	Mandatory
Delivery address	Whether or not to display a field for entering an address delivery on the payment page.	No

To create an additional field that will be displayed on the payment page, click on the **ADD FIELD** button and enter the name of the new parameter, under which the field will be displayed on the payment page.

Default payment link lifetime is 6 months from creation or last payment.

To check the functionality of the generated link, copy and paste it into the address bar of your browser. After that, a ready-made payment form will be displayed.

You can use [test cards](#) to try out the functionality.

Example of payment link

Here is an example of a link with dynamic parameters for payment – the client needs to [enter the amount and email](#).

Below is an example of the link code.

```
<a target="_blank"
href="https://3dsec.sberbank.ru/payment/docsite/payform-1.html?token=YRF3C5R
FICWISEWFR6GJ&ask=amount&ask=email&ask=description">
    Pay for services
</a>
```

You can use [test cards](#) to try out the functionality.

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